

*Webinar on*

# **You Must Comply With the USDA Final Genetically Modified Organism (GMO) Label Rule**

*Date : September 12, 2019*

# Learning Objectives

- Understand the Rules*
- Review Rule Definitions*
- Plan label change implementation immediately*
- Compliance with mandatory deadlines based on company size*
- Know your label options*
- Understand the exemptions*
- Detectability Issues*
- Record Keeping Requirements*



# • Areas Covered

- Basic Rule Requirements*
- Implementation and Compliance (voluntary and mandatory)*
- Determining Your Company Requirements and Plan*
- Analytical Testing and Validation*
- Responsibility for and Type of Disclosures*
- Placement of disclosure*
- Use of your company URL*
- Small and very small packaging*
- Bulk containers*
- And More*



Understanding how the GMO Label Rules apply to your products is critical in order to avoid recalls.

**PRESENTED BY:**

*Dr. John Ryan is the president of TransCert.com and holds a Ph.D. in research and statistical methods. He has recently retired from his position as the administrator for the Hawaii State Department of Agriculture's Quality Assurance Division where he headed up Hawaii's commodity inspection, food safety certification, and measurement standards service groups.*

Date : September 12, 2019

Time : 01 : 00 PM EST

Duration : 60 Minutes

Price: \$179

# Webinar Description

The need for GMO labeling has been a hot topic for over 15 years. Scientific inquiry regarding the safety of GMO products has generated more questions that have been answered and has added fuel to the controversy.

After extensive review and industry input, the National Bioengineered Food Disclosure Law (PL114-216) was signed into law in July 2016. The rules impact many types of food including beer, dairy products, breakfast cereals, and others often not commonly associated with GMO ingredients by consumers.

Beginning in February 2019, food manufacturers, importers, and retailers must disclose the presence of ingredients or foods made from or containing genetically engineered ingredients when the bioengineered percent exceeds 5 percent.



Companies may disclose bioengineered ingredients and can use the USDA “Bioengineered”, “Derived from Bioengineering” symbols, or from the text printed that includes “bioengineered food” or “contains bioengineered food ingredients”.

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# Who Should Attend ?

*Food Retail and Restaurant Operations  
CEOs, VP and Director Level Personnel in food  
companies impacted by the rules  
Food Safety and Quality Team Members  
Quality System Personnel  
Labeling and packaging personnel  
Operations and compliance personnel  
Documentation, data, management analysis and  
recall team members*

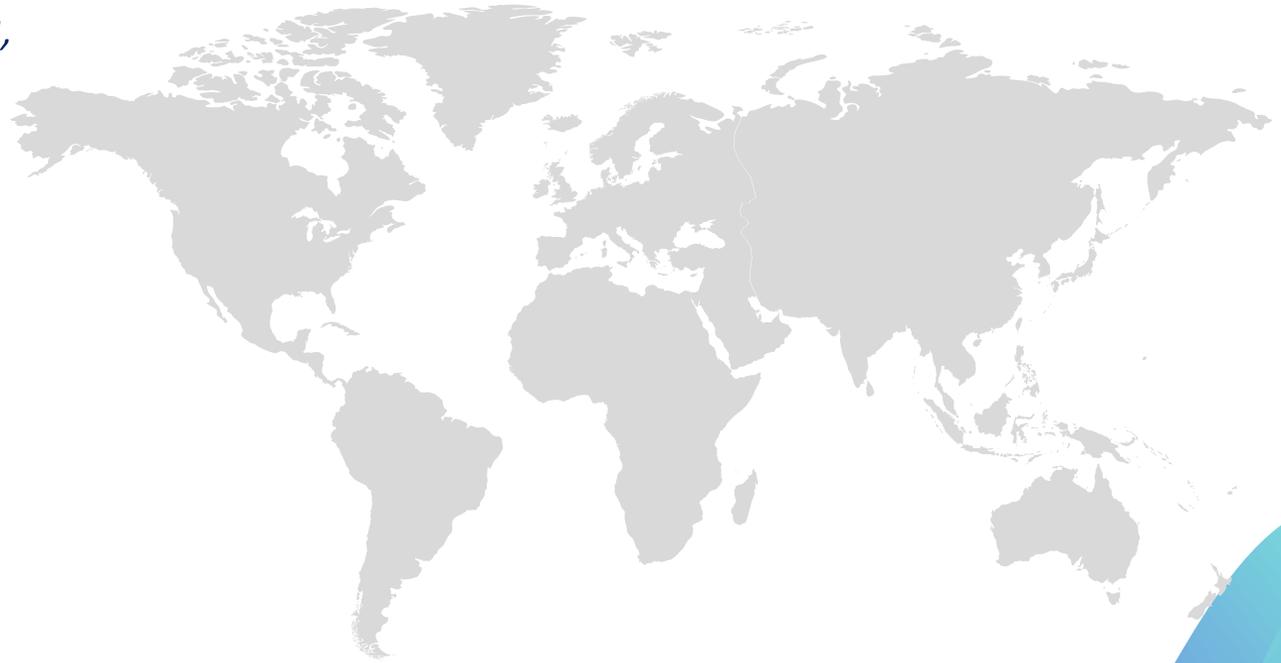


# Why Should Attend ?

*In order to provide consumers with trust in labeling, transparency, education and other factors, If your product contains greater than 5% of ingredients that were bioengineered, product labeling must contain the appropriate mandatory labeling. This webinar will provide you and your staff with disclosure methods, implementation deadlines, labels, printed text, scanning information, web address and text messaging designed to be sent directly to consumer mobile devices that disclose product GMO information.*

*Food manufacturers are required to “prominently” display clear label information regarding the presence of bioengineered ingredients. The new rules are designed to provide consumers with clear information and consistently labeled product.*

*Understanding how the GMO Label Rules apply to your products is critical in order to avoid recalls.*



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