

Webinar on

Workplace Communication Styles: How to Better Manage and Influence Others

Learning Objectives

- Learn how to “speed-read” a person’s communication style
- Review four communication styles, strengths, and weaknesses
- Identify your own communication style and how to leverage it more effectively
- Increase your insight into other styles and how our differences can affect outcomes
- Understand how to “flex” your style to work better with people with different styles
- Apply a simple three-step system to becoming more versatile in all your communications
- Learn how different styles react to stress and how to respond to maintain good working relations



This webinar will provide specific tips on how to flex/adapt your style to be more effective in your communication with others who have different styles.

PRESENTED BY:

Marcia Zidle - is a board-certified executive coach, business management consultant, and keynote speaker and She has 25 years of management, business consulting, and international experience in a variety of industries including health care, financial services, oil and gas, manufacturing, insurance, pharmaceuticals, hospitality, government, and non-profits.

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

Organizations that underestimate the importance of communication during these times of uncertainty often suffer significant economic and political damage. However, those that understand that effective communication plays an essential role in the successful management of crises will be more successful in implementing the necessary changes that are needed to reduce workplace stress, increase productivity, and build better relationships with their employees, customers, and other stakeholders. Many of the problems in the workplace come down to dealing with (and decoding) different communication styles. Not only does it waste time with all the clarifying back-and-forth, but it often leaves many feeling upset, angry, and overwhelmed. So how do we try and sort through the mess of workplace communication?

Effective communication skills start with an understanding of one's personal style. What's My Communication Style? provides insight into our everyday communications with others. This tool is appropriate for individuals at any level in the organization who wants to discover more about themselves and their communication

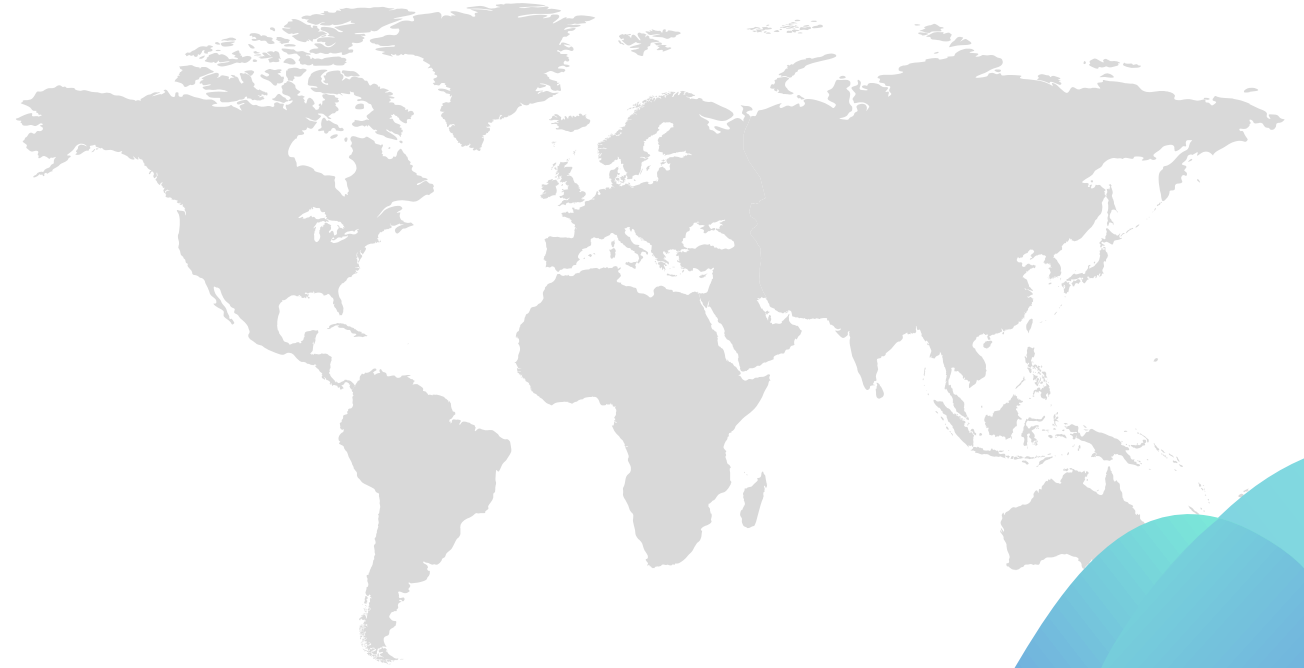


preferences. Attendees will learn to identify their preference for one of the four communication styles as well as how to "flex" their style to ensure that everyone is on the same page working together to achieve their teams and organizational goals. This webinar provides practical tips for leaders and managers at all levels of the organization to help ensure effective employee and stakeholder communication. Their implementation plays an important role in actively preserving and even enhancing the company's reputation and competitiveness.



Who Should Attend ?

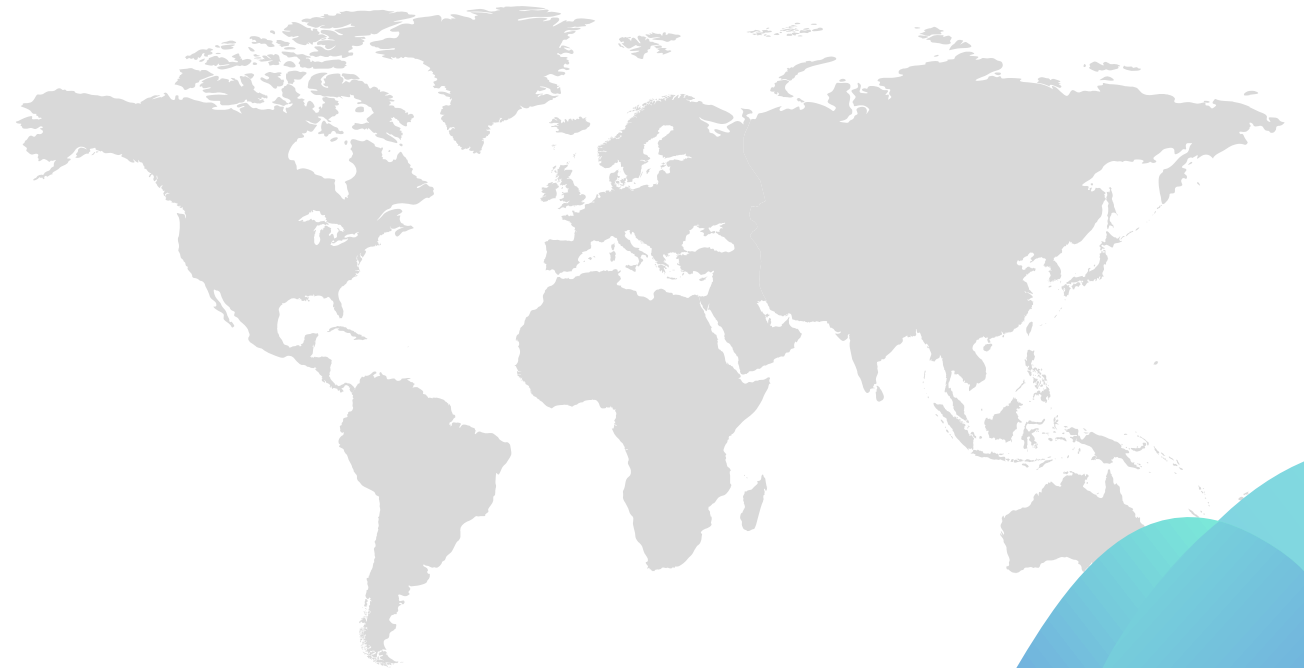
CEO's, COO's, VP of Human Resources, Vice - Presidents of Marketing, Vice-Presidents of Finance, Chief Learning Officer, Directors, Project Managers, Operation Managers and Supervisors, Team Leaders, Human Resources Professionals, Business Unit Managers, Boards of Directors, Senior Management Teams, Executive Teams



Why Should You Attend ?

Whether managing others, working in a cross-functional project team, selling products and services, or providing client support, excellent communication skills are crucial for all employees at any level within any organization. Effective communication can make a significant difference when engaging employees, building client relationships, delivering change, or dealing with a crisis.

More and more, your success as a leader, manager, or independent contributor comes down to your ability to communicate in a way that's clear, concise, and understood by everyone. This isn't easy. But, by understanding your own communication style and those of the people around you, you will get invaluable clarity into how



to be heard (and how to hear what everyone else is saying). The more you're able to speak the same language, the easier everything becomes. While everyone communicates differently, there are four basic communication styles. What's your communication style? What if your style is completely different from someone who has a different style? How do you get on the same page?

This webinar will provide you with practical tools to help you identify your dominant communication style, and even your back up one, when under stress. It will cover the behaviors associated with your style; your strengths and vulnerabilities; your value to the organization; and finally, specific tips on how to flex/adapt your style to be more effective in your communication with others who have different styles.



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