

*Webinar on*

# **HIPAA 2020: Texting, Emailing, and Personal Devices - New Guidance**

# • Areas Covered

- Data Sharing*
- Updates for 2020*
- Business Associate Agreements*
- Call Logs and PHI*
- Texting and PHI*
- BYOD, VOIP*
- Additional Security Measures  
Doctors and Texting*
- HIPAA Policy for Cell Phones*



We will review the steps you can take together so you can lower your organization's risk of legal challenges long-term.

**PRESENTED BY:**

*Mark Brengelman worked as the assigned counsel to numerous health professions licensure boards as an Assistant Attorney General for the Commonwealth of Kentucky. Moving to private practice, he now helps private clients in a wide variety of contexts who are professionally licensed. Mark became interested in the law when he graduated with both Bachelor's and Master's degrees in Philosophy from Emory University in Atlanta. He then earned a Juris Doctorate from the University of Kentucky College of Law.*

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

# Webinar Description

Each year, healthcare organizations are finding that cell phones are more essential than ever before for maximizing employee efficiency and patient connectedness. Join our live webinar to understand how you and your organization can employ cell phones for increased efficiency without leaving your team exposed to legal risk. In this webinar, we will

- Discuss the OCR increase in HIPAA enforcement
- Review the ways your staff may be using cell phones that introduces risk to patients and your organization
- Consider the best option for a phone service provider moving forward
- Explore ways to train staff members who will be using cell phones at work
- Decide which uses of cell phones should be permitted by employees of different types of organizations
- Cover the essentials you need to include in your HIPAA policy concerning smartphone access and usage
- Plan an efficient way to implement new training and policy on the use of cell phones and HIPAA throughout your organization



# Who Should Attend ?

*Practice Managers*

*Any Business Associates who work with Medical Practices or Hospitals (i.e. Billing Companies, Transcription Companies, IT Companies, Answering Services, Home Health, Coders, Attorneys, etc)*

*MD's and other Medical Professionals*

*Compliance Director*

*CEO, CFO*

*Privacy Officer*

*Security Officer*

*Information Systems Manager*

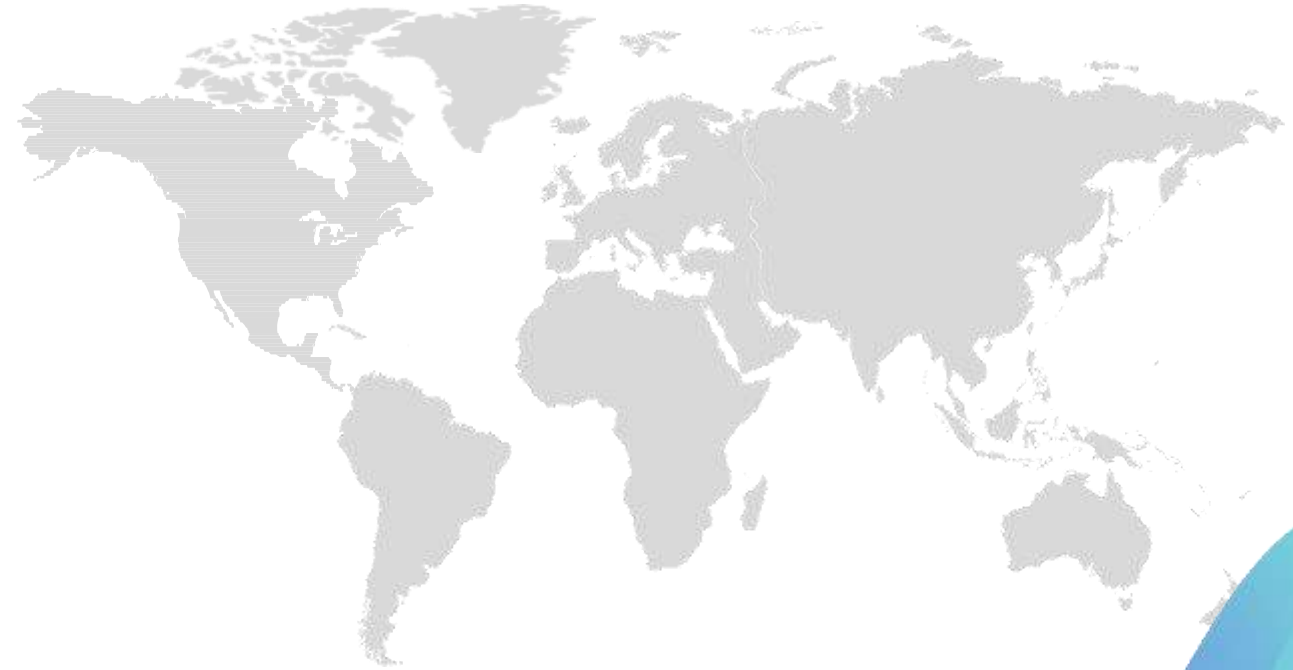
*HIPAA Officer*

*Chief Information Officer*

*Health Information Manager*

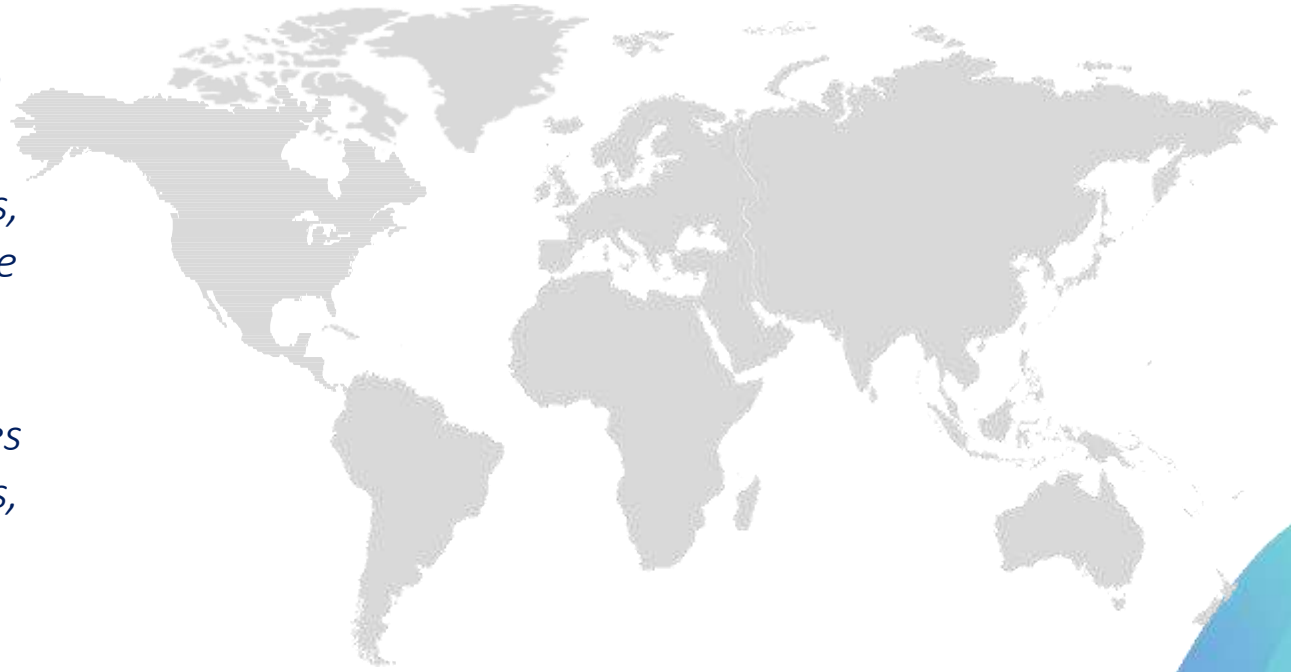
*Healthcare Counsel/lawyer*

*Office Manager*



# Why Should You Attend ?

*Do you use a phone to schedule or screen patients? Are you checking your work email on your cell phone? If you said “yes” to either of these questions, then you need to make sure you’re using your phone in a HIPAA compliant way. How do you do so? We will review the steps you can take together so you can lower your organization’s risk of legal challenges long-term. Between texting and mobile applications, understanding how to use your smartphone responsibly is necessary for smart healthcare practice in regard to the HIPAA Privacy Rule.*



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