

Webinar on

# How to Develop a Solid Customs Compliance Program

#### **Areas Covered**

*Review the basics of Reasonable Care and Informed Compliance* 

Understand some of the fundamentals of a solid program, such as classification, country of origin, and valuation

*Learn about the priority trade issues and enforcement areas* 

Understand the risk of Antidumping and countervailing and China Section 301 actions, and trade agreements

Know what action to take if your company receives a CBP form 28 or 29

*Learn the consequences of violating Customs laws* 



This webinar will provide the basic that every company should know and develop for each company, whether it is a small or medium size importer.

#### **PRESENTED BY:**

Jo-Anne Daniels is the President of Trade Resources & Associates, a firm of experts in cross-border transactions, global trade and logistics matters.

Ms. Daniels is an experienced seminar and webinar speaker, corporate trainer and published authority in trade compliance and logistics, her career spans over 25 years in international trade, logistics and transportation employed with multinational corporations, transportation carriers, freight forwarders, and airlines.



#### On-Demand Webinar

**Duration : 60 Minutes** 

Price: \$200

#### **Webinar Description**

The takeaway for each participant is to understand the ABC's of customs compliance and learn how to develop a program that is tailored to its company's size, supply chain, product, and risks. The program will outline the key elements of a solid customs compliance program and provide guidance on how to develop or take corrective actions to ensure compliance and protect the company. This webinar will give the participants the tools to help articulate the reasons why each company must be aware of import requirements and justify why a company must take the steps and use resources to review and if necessary take corrective actions to prevent customs non-compliance.



### Who Should Attend ?

Import Trade Compliance Logistics Operations Supply Chain Finance



#### Why Should You Attend ?

Now as never before, it is important that importers understand and comply with U.S. Customs laws. Companies that do not have strong compliance programs run the risk that Customs will determine the company is not compliant which can result in audits or penalties. This webinar will provide the basic that every company should know and develop for each company, whether it is a small or medium size importer.



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