

*Webinar on*

# **Strategic Planning and Execution: The 1-2-3 Year Plan for Enterprise Success**

# Learning Objectives

- How to structure the development of a strategy for an organization*
- How to ask strategic questions*
- How to generate sufficient data and organize it into relevant information for use in developing a strategy*
- How your organization and the business environment in which it exists interact through strategy formation and implementation*
- How resources reinforce strategic direction and influence results*
- Positive means of engaging the organization in strategy formation and implementation*





Have you  
looked at  
how your  
company  
develops  
strategy  
lately?

**PRESENTED BY:**

*Chris DeVany is the founder and president of Pinnacle Performance Improvement Worldwide, a firm which focuses on management and organization development. Pinnacle's clients include global organizations such as Visa International, Cadence Design Systems, Coca Cola, Sprint, Microsoft, Aviva Insurance, Schlumberger and over 500 other organizations in 22 countries.*

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

# Webinar Description

Have you looked at how your company develops strategy lately?

Is your organization poised to implement strategies that create value, generate growth and result in profits? Who thinks strategically in your firm? Strategy formation and strategic thinking have evolved...make sure your strategic thinking skills are keeping pace. You need to know the answers to these questions plus...what tools still work and continue to be useful in the development of the strategy. What new approaches might give your organization a kick-start to move to a new level of high performance?



This course is designed to mesh the proven-by-practice with new insights and ideas from a wide range of current strategic thinking. Managers learn by doing and gain a wider perspective of management practice through breakout sessions, practice exercises, and case applications. Bring your strategic dilemmas to this program and get direction on up-to-date analytical and organizational approaches to solutions.

You will gain an understanding as to when it's time to re-think strategy or to re-invent your organization. Get a clear perspective on your organizational role in the development and implementation of successful strategies.



# Who Should Attend ?

*CEO*

*Senior Vice President*

*Vice President*

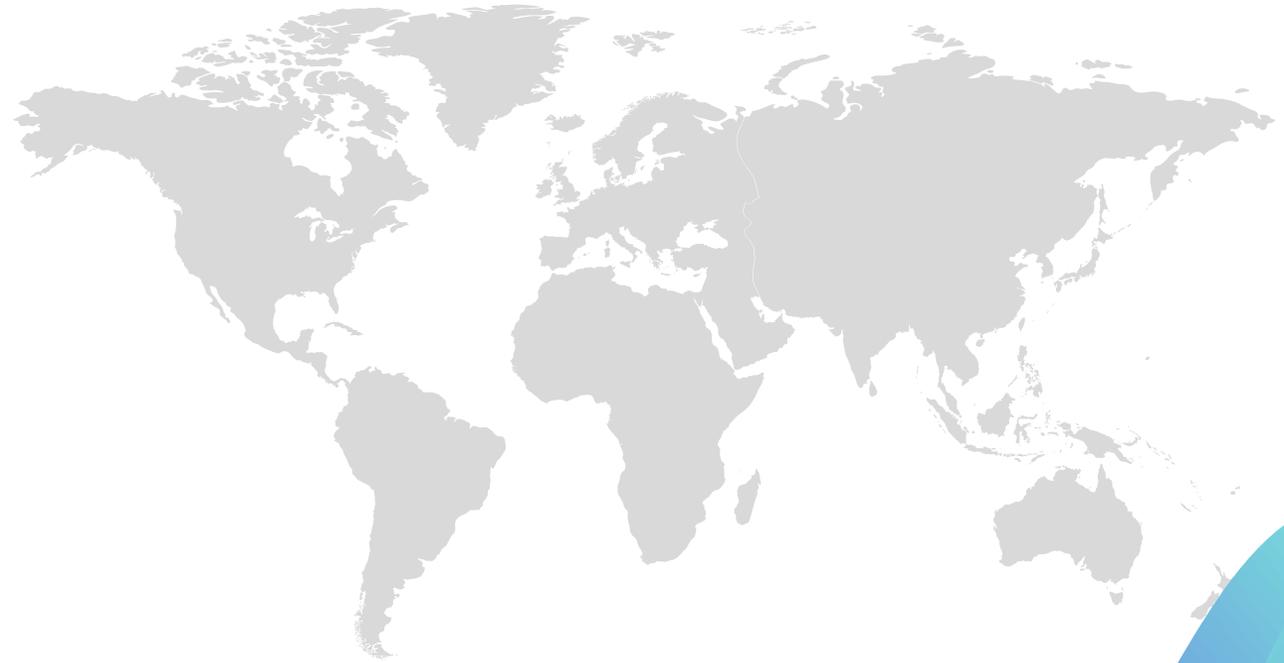
*Executive Director*

*Managing Director*

*Regional Vice President*

*Area Supervisor*

*Manager*



# Why Should Attend ?

*By attending, you will understand how to even more effectively:*

*Identify the benefits of focusing on strategy*

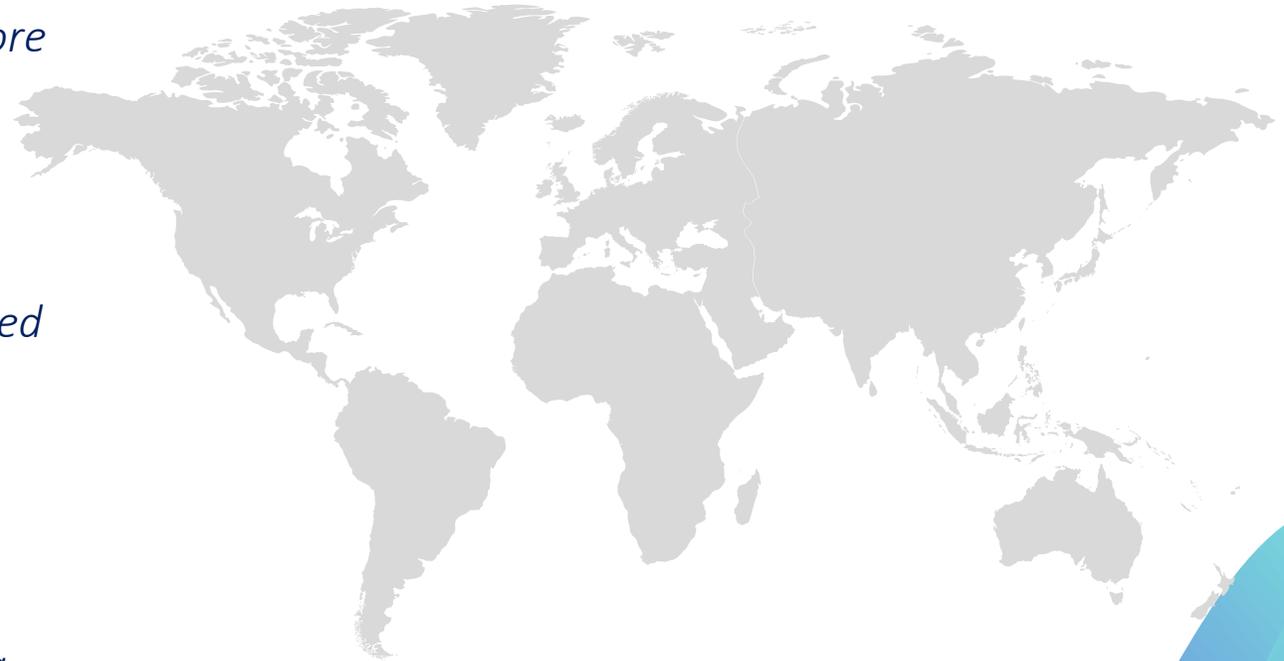
*Learn the different ways in which vision can be used in the organization*

*Understand how to integrate strategy, objectives, metrics, and performance*

*Learn the new strategic patterns that are evolving in the business world and develop ideas for their application for your organization*

*Discover when to use action plans to implement strategy and when a looser system is required*

*Would you like to identify the immediate benefits of focusing on strategy?*



*Would it help to learn the different ways you can use vision to inspire others?*

*How about understanding how to even more effectively integrate strategy, objectives, metrics, and performance?*

*Is it worth 90 minutes of your time to improve your and your team's productivity and performance?*

*If you answered "yes" to any of these questions, then come laugh, listen and learn as Chris DeVany leads us all through those important topics, key questions and answers we all need to be able to address effectively to improve our team members' and team's performance!*



To register please visit:

**[www.grceducators.com](http://www.grceducators.com)**  
**[support@grceducators.com](mailto:support@grceducators.com)**  
**740 870 0321**