

Webinar on

Don't Air Your Dirty Laundry - Clean Up Your Social Media

Date : 20 March 2019

Learning Objectives

- Understand the importance of keeping all your social media “clean”*
- Optimize your LinkedIn profile*
- Cleanup Facebook posts, understand and edit privacy settings and more*
- Pair down your Twitter feed, and ensure your retweets and likes are appropriate*
- Clean up your YouTube videos*
- Curate your Instagram feed to reflect your online persona*

This webinar covers most used social platforms like Facebook, YouTube, Twitter, Pinterest, and LinkedIn.

PRESENTED BY:

Jennifer Raschig is a professional organizer, business consultant, and financial advisor - serving both business and residential clients. With almost 20 years in leadership positions, she has experience with creating order out of chaos in the business world.

Date : 20 March 2019

Time : 12 : 00 PM EST

Duration : 60 Minutes

Price: \$149

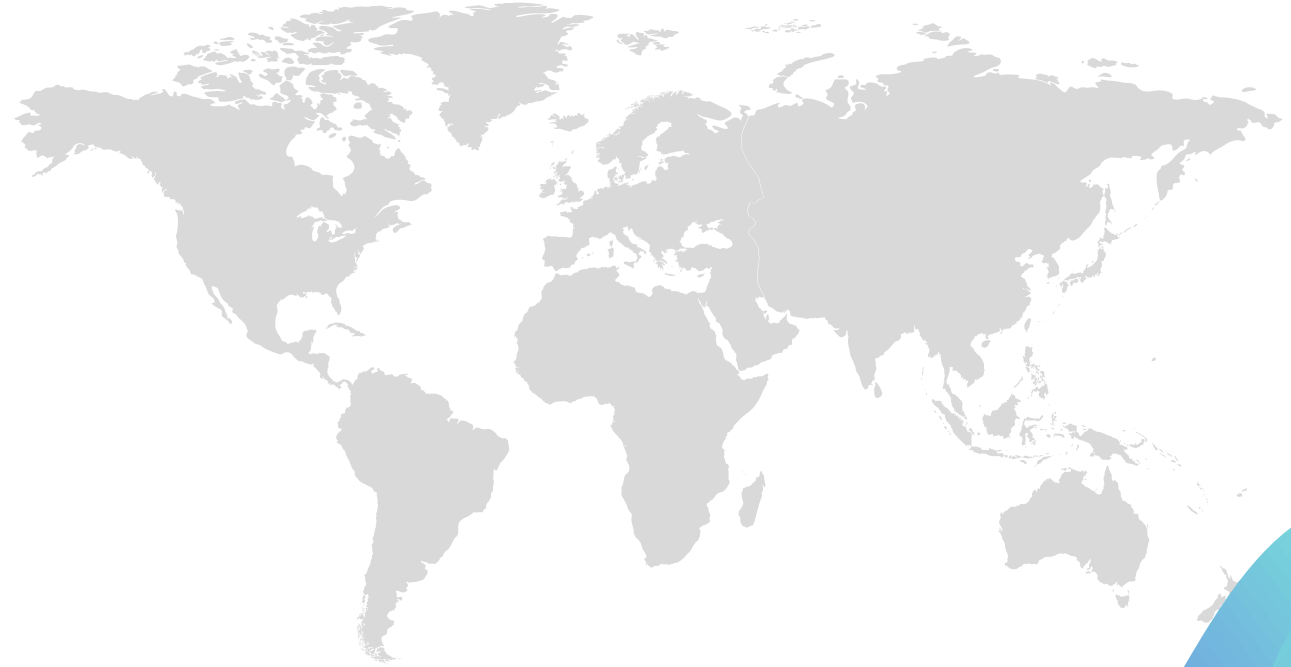
Webinar Description

Social Media has been around for more than a decade now, and old posts from when we were younger could come back to haunt us in our personal and professional life. Learn the steps you need to take in five of the most used social platforms to put your best foot forward. Plus, walk away with guidelines on personal and professional use of social media. This class covers Facebook, YouTube, Twitter, Pinterest, and LinkedIn.



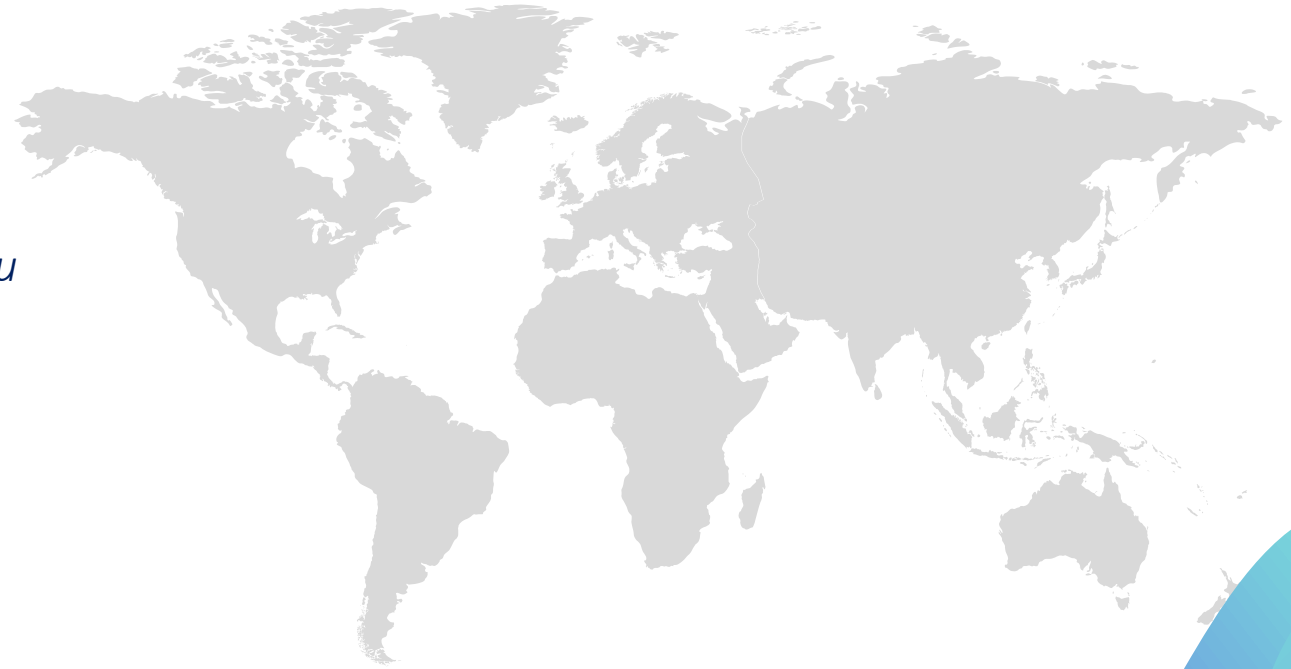
Who Should Attend ?

Anyone with a social media account



Why Should Attend ?

We've recently heard of athletes and others in the public eye having their old tweets and Facebook posts come back to haunt them. Celebrities' social media pages aren't the only ones that are at risk. Have you or someone you know been turned down for a job based on something that a potential employer found on your Twitter feed? Would you be embarrassed if your boss or co-workers viewed your Facebook profile? Take the time now to make sure your online persona is reflective of your professional self, and not the years you spent partying in college.



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