

Webinar on

How To Increase Revenue With Sphere Of Influence Marketing

Date : 21 March 2019

Learning Objectives

This webinar will identify who a company should consider their Sphere of Influence

This webinar identifies what a CRM is and the role it plays in marketing to your SOI

This webinar will lay out a basic marketing plan for marketing to your SOI successfully

This webinar will identify marketing strategies that will help the company's market to their sphere of influence

This webinar will deliver strategies to build long-term relationships with their SOI for Increased Revenue

This presentation will identify what SOI Marketing is. Who you consider as your SOI. What foundation you will need to lay in order to market to your SOI properly.

PRESENTED BY:

Evie Baron-Hernandez is the CEO of Integrity Training Institute. She has a degree in Business with a concentration in Marketing. She is a high-performing CEO with a background in professional speaking, corporate training, business, marketing, and sales. She has specialized in coaching professionals in sales, speaking, and marketing. She believes that when a Woman learns to speak her truth she not only transforms herself but she starts to transform others.

Date : 21 March 2019

Time : 01 : 00 PM EST

Duration : 60 Minutes

Price: \$149

Webinar Description

Leveraging your sphere of influence is critical to the success of your company. Yet many companies fail to market to their SOI. This can result in lost revenue for the company that will make it hard to compete, let alone thrive.

This presentation will identify what SOI Marketing is. Who you consider as your SOI. What foundation you will need to lay in order to market to your SOI properly. When you should market to your SOI. How to market to your SOI successfully. And Why marketing to your SOI is so important.

The topic information was compiled from the speakers' executive experience coaching and mentoring businesses for more than 20 years. She has researched the topic extensively for various presentations. Evie Baron-Hernandez is a member of the AA-ISP, Woman Speak Leader and is currently a speaker and presenter for Reminder Media.



Who Should Attend ?

Entrepreneurs, Business Owners

*Independent Consultants and Companies
looking to increase revenue by leveraging their
sphere of influence through repeat and
referral business*



To register please visit:

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