Webinar on

The Credit Managers Tool Box

Date : July 21, 2021

Areas Covered

- *Where to find financial information*
- *How the SEC and FASB work together to make an accounting policy*
- *How to start the analysis process*
- *Doing a full financial review of a company*
- *If you can get financial information on the customer you will learn what numbers to pull off the financial statements, which ratios to use and how to calculate them*

- *Learn about the main four auditor's opinions*
- *Performing all the main financial ratios*
- *Writing a summary of your review to present to management*

This webinar will cover the entire credit process from how to obtain the information and what you need to look for in the statements.

PRESENTED BY:

Ronald A Sereika - has over twenty-five years in credit management in the clothing, door and window manufacturing, wine, and now the medical device industry. He holds a BS in Accounting and has received his certification in credit and finance from the Amos Tuck business school at Dartmouth University.
He has a passion for his profession.

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Date : July 21, 2021

Time : 12 : 00 PM EST

Duration : 60 Minutes

Price: $149

Webinar Description

This webinar will cover the entire credit process from how to obtain the information and what you need to look for in the statements. We will show the relationship between the income statement, balance sheet, and statement of cash flows. We will go through an entire analysis process using a variety of ratios including Liquidity, Activity, Leverage, and Profitability. The webinar will show how to common-size financial statements for easier comparisons and do a thorough analysis of a company from start to finish and will also show how to write up an effective credit review with financial information (If available) to present to management for approval on your largest accounts.

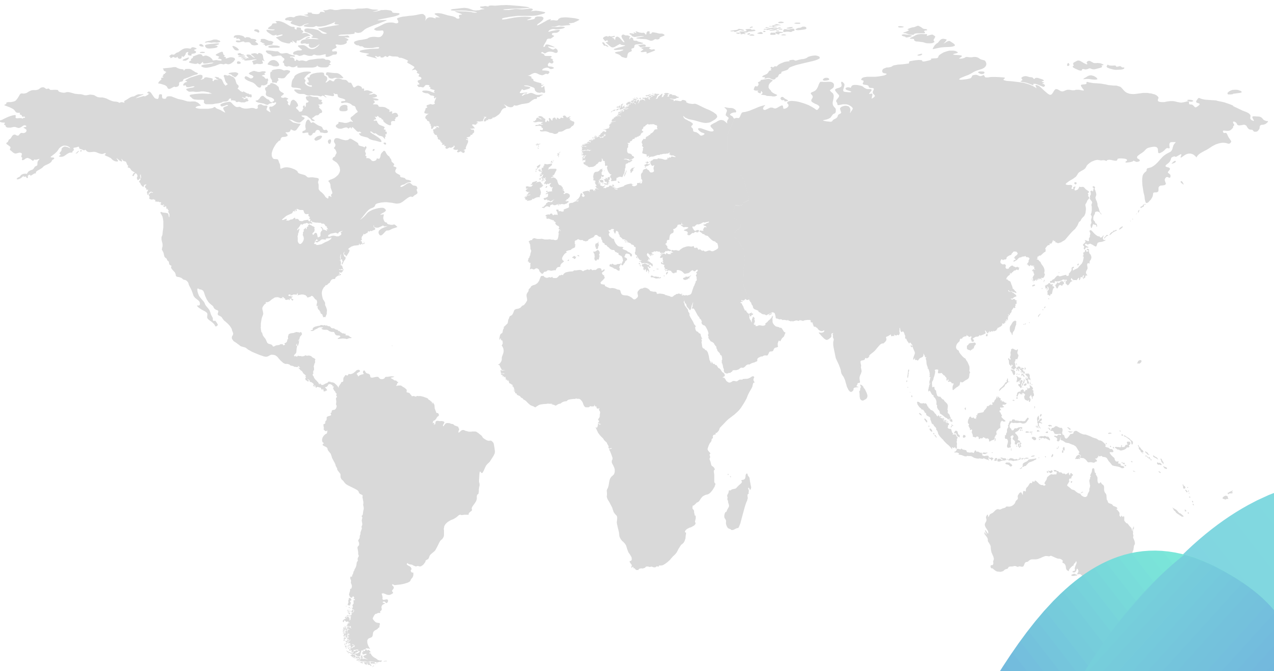
Time will be spent to discuss the Altman Z score which will tell you the probability of the company going bankrupt within the next 12 months. All that is needed for a Credit Manager to run their department.

Who Should Attend ?

- *Credit managers/Credit analysts/Collection Specialists*
- *Anyone overseeing the credit and collections area*

Why Should You Attend ?

Today there is more information available for the Credit profession than ever before. This webinar will show you what tools you need to find the credit information you need. You will learn about the Pros and Cons of buying credit reports, the advantages of being in Industry Trade groups, and discuss how to start a credit analysis. We will discuss where you can find financial information; the web, credit reports, audited financial statements, etc. You will learn how to do a full financial analysis encompassing the Income statement, Balance sheet, and Statement of Cash flows. You will learn the importance that the notes to the financial statements provide, the auditor's opinion, and the management and analysis letter.



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