

Webinar on

How To Be a Strategic Leader in 2021: Planning and Decision Making in Today's Environment

Date : July 14, 2021

Areas Covered

Strategic Approach to Planning

- *Dump the To-Do List*
- *Create a common vision to focus the organization*
- *Developing the Mission to drive daily action and decision making*
- *Developing goals, objectives, and strategies to fulfill the mission*

Success factors to cascade the plan through the organization

- *Guidelines for implementation and why*
- *Using planning to engage employees*



- *Tracking progress against the plan*
- *Getting back on track when we are off-plan*

○ *Stay focused on results, not an activity, focused*

- *Making strategic decisions*

Grow, evolve, and improve your plan

Demonstrate ROI for our planning efforts

In this webinar you will learn proven approaches to create or adapt your current mission to guide robust planning, execution, and daily decision-making to get the results you need to assure your organization's growth.

PRESENTED BY:

Rebecca Staton-Reinstein, Ph.D., and President of Advantage Leadership, Inc. works with leaders and their organizations to Increase your bottom-line results through strategic leadership, engaged employees, and delighted customers in all economic sectors. Draw on her proven ability to mentor you through a major change, customizing successful solutions to your complex issues.

Date : July 14, 2021

Time : 01: 00 PM EST

Duration : 90Minutes

Price: \$149

Webinar Description

It's easy to become a victim of the "To-Do" list, crisis management, and reacting to the latest fire. Unfortunately, that approach seldom leads to sustainable success. Focus on driving your daily activities through the power of your vision and mission, plan strategically, and focus on results to get the progress your organization demands.

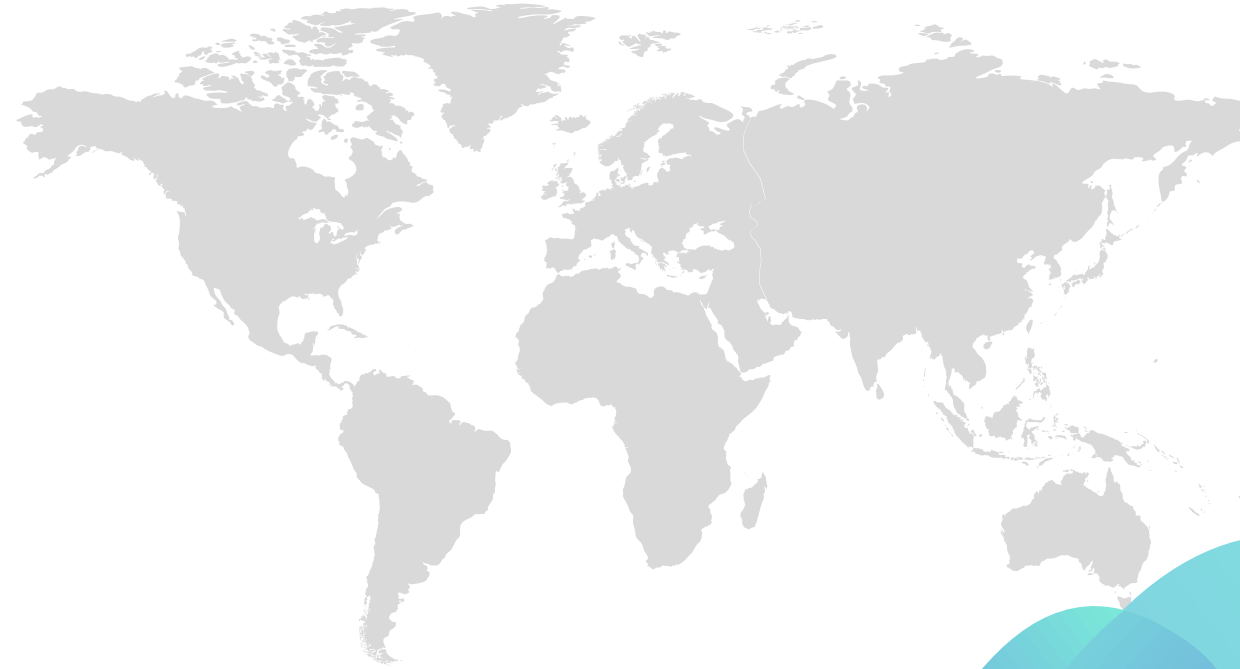
- Plan for Success strategically
- Turn vision and mission into reality
- Engage everyone in accomplishing organizational goals
- Improve continuously organizationally and professionally
- Avoid firefighting

Fail to Plan; Plan to Fail. Learn proven approaches to create or adapt your current mission to guide robust planning, execution, and daily decision-making to get the results you need to assure your organization's growth. These extraordinary times require extraordinary performance by every leader and manager throughout the organization whether in the public, private, or nonprofit/NGO sector. Use your strategic plan to enhance your leadership, accomplish your goals, and make sound decisions based on your results. Improve your outcomes systematically.



Who Should Attend ?

- *Executives*
- *Departmental Managers*
- *Supervisors*
- *Project managers*
- *Newer leaders*
- *Leaders in any capacity*



Why Should You Attend ?

This webinar provides the insights you need to:

- Stick to the fundamentals of strategic planning, decision making, and leadership to focus the organization on success*
- Resist firefighting and quick tactical reactions*
- Use your Mission to drive daily action and decision making*
- Implement strategies to execute plans and track progress*
- Cascade the plan through the organization to engage employees*
- Get back on track when you are off-plan*
- Focus on results, not an activity, to evolve your plan*
- Avoid turning planning into a bureaucratic nightmare*
- Demonstrate ROI for your planning efforts*



To register please visit:

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