Webinar on

Set Of 2 Webinars On Creating Dashboards And KPI's

Webinar Description

The webinar format is 1-1.5 hours of audio-visual presentation, including a brief Q&A session.

This webinar bundle includes below 2 recorded webinars / Bestseller:

KPI Dashboards: How To Go From Pivot Tables to Excel Interactive, BI Dashboards

The 5 Best Ways To Approach KPI Development And Trending

KPI Dashboards: How To Go From Pivot Tables to Excel Interactive, BI Dashboards

Presented by Mike Thomas

This training focuses on what you need to know to create an interactive professional-looking dashboard using Excel.

No matter what business you are in, a dashboard is a critical tool in your communication armory and as with any communication tool, a presentation is everything. Although there are many tools that can be used to create a dashboard, Excel is commonly used due to its power, it's flexibility and the fact that most people have it installed on their computer.

In this training session, you'll learn how to create a stunning, interactive professional-looking dashboard using Excel. This training will provide you with a solid foundation that you can use to build your own dashboards and reports.

The 5 Best Ways To Approach KPI Development And Trending

Presented by Dr. Ben Locwin

By properly defining business needs, internal processes, and performance outcomes, your organization can benefit from much more scientific management of resources and better decision-making.

Unfortunately, many companies purvey totally useless, spurious, and erroneous KPIs to drive internal business decision-making. The reason why you don't hear about this more often in business intelligence publications is that corporations don't collect data on their own internal flaws with designing KPIs and how they perform (actual) versus what they expected. This would drive their shareholders mad! Though in actual fact, shareholders would love to know this information – it would make their investment decisions that much more accurate and timely.

Key Performance Indicators (KPIs) are used in every major company across the world that has achieved any level of success, and with good reason – You can't know where to invest next to improve the future if you don't have proper measures of where you are 'now'!

To register please visit:

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