

Webinar on

# BEST SELLER - Fast Track: How To Accelerate Newly Promoted Managers To Be Peak Performers

## **Learning Objectives**

Learn 8 tactics to ramp up quickly, take charge and get results

Answer these 4 tough questions to ensure you're on the right track

Recognize the importance of your personal power and how to develop it

Sharpen their emotional intelligence to understand your impact on others

Identify the top 10 reasons why newly promoted managers fail in their jobs

Review 3 strategies and 10 tactics to influence those you manage and work with

Know the 5 "rules of the roads" for peak performance in today's changing workplace



This webinar will provide skills and techniques to successfully transition into a new role and become a peak performer.

#### **PRESENTED BY:**

Marcia Zidle is a board certified executive coach, business management consultant and keynote speaker, who works with organizations to leverage their leadership and human capital assets that result in higher performance and profitability. She's been selected as one of LinkedIn Provider's best coaches for 2016 and 2017!

**Best Seller** 

**Duration: 60 Minutes** 

Price: \$150



## **Webinar Description**

So, you've just been promoted. There are few career moments as exciting and these days as perilous as becoming new a team leader or manager of a department or business unit.

Moving into a managerial role requires the development of leadership skills and techniques to enhance your personal and team outcomes. Leading others requires a greater level of self-awareness and core skills such as strategic thinking, influencing, increasing team performance and maintaining a goal oriented vision.

To be successful new managers or recently promoted ones must master three critical skills: to switch from relying on formal authority to establish credibility, from striving for control to building subordinate commitment; and from managing tasks to leading people. Using the analogy of an orchestra, a new manager must move from being a talented violinist who concentrates on playing his or her instrument skillfully to being a conductor who coordinate the efforts of all the musicians.

New managers matter. They're on the front lines with your workforce, your customers and your markets. They have tremendous potential. And, some of them, will become your organization's future leaders.



Therefore, what it takes to succeed as a new manager is a matter of learning new ways of working and most importantly letting go of old ones — even if they have driven your career success up until now. New managers must also find new ways of deriving personal and career satisfaction from their work and measuring their success. This is a critical mental switch that effective managers must make. This webinar will provide skills and techniques to successfully transition into a new role and become a peak performer.

However, most organizations promote productive employees into managerial positions based on their technical competence. Very often, however, many fail to grasp how their roles have changed; that their jobs are no longer about personal achievement but instead about enabling others to achieve; that sometimes driving the bus means taking a backseat: and that building a team is often more important than making a sale. Even the best new managers can have trouble adjusting to these new realities Yet, leadership capabilities are seldom on the new manger playlist and leadership development for new managers has often not been viewed as important. While high potentials may be invited to participate in leadership training and coaching, the majority of new first level managers often represent an untapped leadership potential. This is a significant lost opportunity. It's these managers, on the front lines with your employees and customers, who have the collective power to make a real difference. To make that difference new managers need to be able to think and act as leaders. This webinar will start building your newly promoted managers into peak performing leaders.



### **Who Should Attend?**

CEO's, COO's, VP of Human Resources, Chief Learning Officer, Directors, Project Managers, Operation Managers and Supervisors, Team Leaders, Staff Managers and Supervisors





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