

*Webinar on*

# **Food Labeling In MX**

*Date : August 16, 2021*

# Areas Covered

- ☐ *Labeling guidelines*
- ☐ *Commercial information*
- ☐ *Inspection bodies*
- ☐ *Warning seals*
- ☐ *Implementation phases*



In this webinar you will learn conclusion of the webinar, you will acquire the basic knowledge of the Food labeling system.

**PRESENTED BY:**

*Denisse Robles is passionate about the academic field and has participated as a speaker in numerous workshops on food labeling, food safety, food import, nutrition and marketing, in forums such as the University of Guadalajara, Youth Congress in Action, Nutrire Biennial of Nutrition, or the Food Safety International Network as well as developing and structuring publications on food and food selection with American publishers.*



Date : August 16, 2021

Time : 01 : 00 PM EST

Duration : 180 Minutes

Price: \$300

# Webinar Description

General Mexican labeling specifications for pre-packaged foods and non-alcoholic beverages have been submitted to different changes due to health policies in Mexico. In order to comply with the new guidelines, you'll need to cover numerous rules, standards, and some other regulations.

Receive the most up-to-date information first-hand from an industry expert that collaborated through the ICC in the most recent updates to the standard. Avoid unnecessary fines for non-compliance in regards to food labeling requirements in MX.



# Topic Background

Mexican food labeling is a complex system built of at least, 7 standards, 2 laws, a couple of rules among others. The compliance of all of them may vary on the standard of identity of each product translating into a hard and complicated process if you are not aware of all of them.



# Who Should Attend ?

- *Food Industry*
- *Health Industry*
- *R&D Industry*
- *Marketing Teams*
- *Food Engineers*



# Why Should You Attend ?

*At the conclusion of the webinar, you will acquire the basic knowledge of the Food labeling system in MX and be sure your products will be compliant with all of them.*



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