

Webinar on

Understanding International Logistics: The Basics of Air and Ocean Shipping

Date : August 11, 2021

Areas Covered

- Advantages of Air and Ocean Shipping*
- Disadvantages of Air and Ocean Shipping*
- Basic Concepts*
- Bookings, Packing, and Warehousing*
- Types of Delivery Options*
- Documentation*
- Incoterms 2020, Regulations*
- The Future of Shipping*



In this webinar you will also learn about the air freight process, the major concepts involved, documentation, regulations, and how to avoid problems

PRESENTED BY:

Martin Ken Behr - is a customs and international trade lawyer admitted to practice in New Jersey, New York, and Pennsylvania, and before the U.S. District Court for the District of New Jersey and the U.S. Court of International Trade. Martin received a B.A. degree from Rutgers University, a master of Public Administration degree from Fairleigh Dickinson University; and a law degree from Rutgers School of Law.



Date : August 11, 2021

Time : 01 : 00 PM EST

Duration : 90 Minutes

Price: \$149

Webinar Description

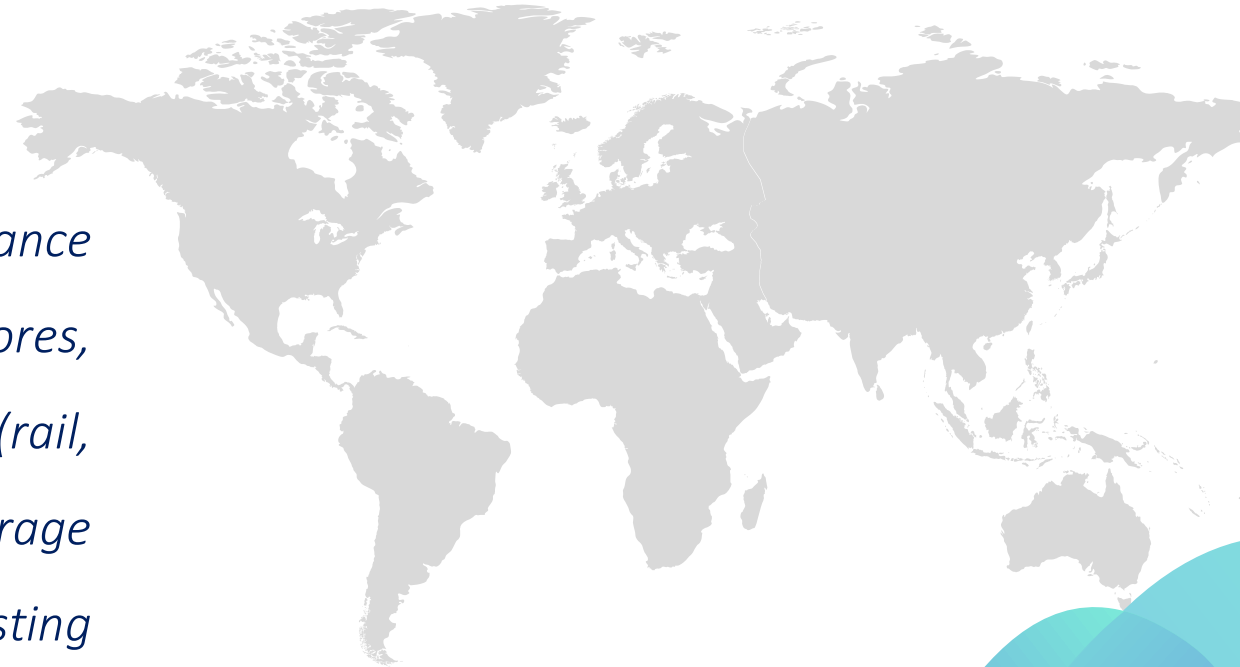
Airfreight or air cargo allows the transport of goods quickly by air. Shipping cargo by air has always been a high cost-to-weight form of shipment, countered by the fact that it is the fastest way to transport goods internationally. You will learn about the advantages of air freight, which include saving time, reliability, low insurance premiums, security, and fewer warehousing requirements. You will also learn about the air freight process, the major concepts involved, documentation, regulations, and how to avoid problems, find free sources of valuable information and enhance your bottom line.

Ocean freight (or sea freight) is the most common form of transport for importers and exporters, accounting for 90% of goods transported globally. Shipping by ocean freight is complicated, but things have been broken down to ensure that you will easily understand the basic concepts and options. You will have all bases covered. This will include types of ocean shipping, booking, documentation, Incoterms 2020, warehousing, insurance, FMC, and import and export regulations. Perhaps most importantly, you will learn how to avoid problems, find free sources of information, and better your bottom line.



Who Should Attend ?

Importers, exporters, inspectors, customs brokers, insurance companies, surety companies, pharmaceutical, food stores, financial companies, banks, transportation providers (rail, air, ocean, trucking), legal, warehouse operators, beverage manufacturers, foreign trade zone operators, testing laboratories, accountants, CPAs, financial advisors, international trade consultants, federal and state and local government contractors, sales departments, customer service departments.



Why Should You Attend ?

International air freight and ocean freight volumes continue to grow, despite the fact that many countries are turning to global import tariffs to protect the domestic production of goods. Ultimately, this growth signals that international freight will continue to be a day-to-day reality as the international business continues to expand – even in this time of the COVID-19 pandemic.

If you are new to shipping freight internationally or if you simply want to leverage this shipping method more effectively, you need to know about or brush up on the major concepts and get your piece of the growing global marketplace.



To register please visit:

www.grceducators.com
support@grceducators.com
740 870 0321