

*Webinar on*

# **Is Your Organization Premier or Pretending?**

*Date : April 02, 2020*

# Learning Objectives

- *What details should be in your strategic plan to rise to premier status?*
- *How do you get others on your team to think like premier performers?*
- *How do you tell the market, and demonstrate that you're a premier organization?*

Developing the right focus in an organization to stand out and perform as a top-quality organization is far from easy.

**PRESENTED BY:**

*André Taylor advises top brands around the world, on being the best, and has done so, for more than two decades. As a founder of Taylor Insight Worldwide, André shares thought-provoking, high-impact ideas on a business distinction, preferred client development, and growth, and has garnered a stellar reputation among premier, luxury, and bespoke brands. His Luxury Lifestyle Advisor certification program, attracts entrepreneurs, executives, and sales and marketing professionals in the luxury sector, around the globe.*

Date : April 02, 2020

Time : 01 : 00 PM EST

Duration : 60 Minutes

Price: \$149

# Webinar Description

Developing the right focus in an organization to stand out and perform as a top-quality organization is far from easy. Not only must this be a decision in your strategic planning, but you must also have a way of bringing this to fruition. Then you must maintain this operationally, day-after-day, despite normal challenges that surface. Organizations that do this are among the most successful and well-respected in the world. What is their secret? What can you learn from the thinking and management of the best organizations in the world? Find out during this session.



# Who Should Attend ?

*CEOs*

*CMOs*

*Entrepreneurs*

*Directors*

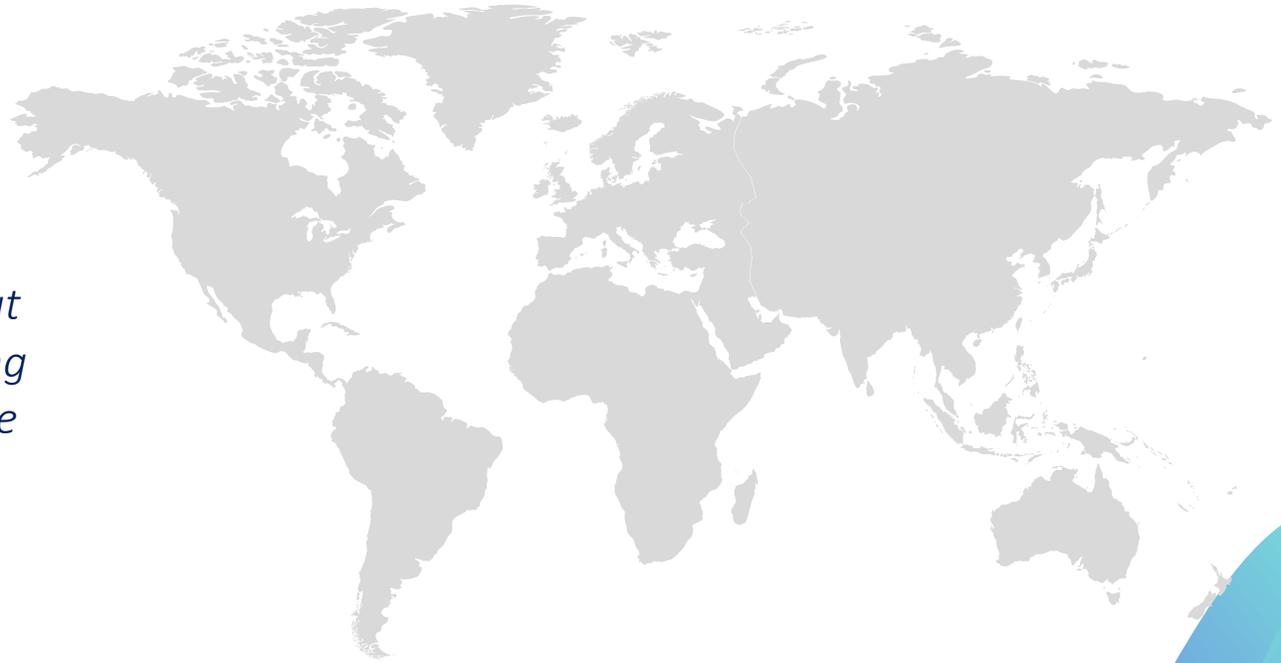
*Brand Managers*



# Why Should You Attend ?

*Every organization must develop its own compass. How will it define itself in the market? Can it set high standards and live up to them? Will the organization's products, services, and endeavors live up to its marketing? What about the people out front, and behind-the-scenes? Are they approaching their work with a commitment to quality? Are there gaps in execution? We know that top-performing organizations command higher revenues, profits, and loyalty, but how do you get there?*

*In a world of instant online reviews from buyers, to employees, becoming serious about quality and top performance is not optional. During this session, André Taylor, author, and advisor to top brands around the world shares strategies for leaders focused on maintaining premier-level stature in a world of complexity and uncertainty.*



To register please visit:

**[www.grceducators.com](http://www.grceducators.com)**  
**[support@grceducators.com](mailto:support@grceducators.com)**  
**740 870 0321**